

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.

Ad No. 5080—SHOSHONE SLICKER—LIGHTS—Reg. No. 72043—Page—4/c Bleed—(5½ x 7½ inches)—TV Guide, 1981

(A)

Printed in U.S.A.

Marlboro Lights



The spirit of Marlboro
in a low tar cigarette.



Also available in King Size Flip-Top box.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Light & Lights 100's 11 mg. "tar",
0.8 mg. nicotine av. per cigarette, 110
mg. per pack (20 cigarettes); 11 mg. "tar",
0.8 mg. nicotine av. per cigarette by FTC Method.



2061192374